

Monday, October 5, 2026

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Maya: Good morning, and welcome to the Apple Morning Briefing. It is Monday, October fifth, twenty twenty-six. I'm Maya.

Devon: And I'm Devon. Fifteen years ago today, the tech world lost Steve Jobs.

Maya: That's right. Jobs passed away on October fifth, twenty eleven, at the age of fifty-six, just one day after Apple introduced the iPhone four S at its Infinite Loop headquarters. Apple still maintains its Remembering Steve page, with more than a million messages from fans around the world. The company is expected to post a tribute today, and new chief executive John Ternus is likely to share words of remembrance, carrying on a tradition from his predecessor.

Devon: Fifteen years on, his shadow still looms large over every Apple keynote. Now the news. The biggest story today comes from Bloomberg's Mark Gurman, and it's about the upgraded Siri A I in Europe.

Maya: According to Gurman, Apple's new Siri A I could stay unavailable on iPhones and iPads in the European Union for several more months. The absolute best-case scenario is a delay of around five months, and it could be even longer while Apple negotiates compliance with the bloc's digital rules.

Devon: Interesting wrinkle: Siri A I is already available on the Mac in the European Union, just not on iPhone or iPad. Gurman reckons Apple may be deliberately withholding the upgrade to pressure the European Commission, hoping frustrated customers will push for a change in approach. It echoes the delayed rollout of Apple Intelligence in the European Union last year.

Maya: We'll keep watching that one. In pricing news, a new report says iPhone price rises are looking inevitable as a memory shortage bites across the industry. But before you panic, the report suggests Apple plans to absorb some of the pain itself, so the increases may not be as bad as some feared.

Devon: A rare bit of good news for your wallet. On the rumor front, a fresh report says a new iMac is close to launch, with a faster chip and new color options. The same report warns not to expect a blockbuster overhaul, so think of it as a solid refresh rather than a reinvention.

Maya: Now to security. We have covered the CoreGraphics zero-day all weekend, and the patch situation hasn't changed, but two developments are worth your attention. First, security researchers published a working proof of concept for the flaw on October first. That lowers the bar considerably, because a flaw once reserved for extremely sophisticated attackers is now documented well enough for less sophisticated ones to build on.

Devon: And second, blockchain security firm SlowMist is warning that this flaw is particularly relevant to cryptocurrency holders. The firm says it has tracked i O S attacks capable of reaching sensitive wallet data, and it's urging crypto users

install the update now. And the C I S A has added it to its Known Exploited Vulnerabilities catalog.

Devon: That's the show for Monday, October fifth. We'll be back tomorrow morning with the latest from the world of Apple.

Maya: Until then, take care, and thanks for listening.